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**SKILLSfuture** SG

# (SCTP) NUS DIGITAL TRANSFORMATION PROGRAMME

## SkillsFuture Career Transition Programme

This (SCTP) NUS Digital Transformation Programme (DTP) is a Train and Place programme that offers the trainees the latest insights on various digital technologies widely used in the industry, and pre-eminently by companies that have walked the transformation path with years of successes and failures. The trainees will learn through live sessions, small group work with fellow participants, hands-on practice, and conversations with NUS faculty and industry experts on some of today's most cutting-edge topics.

Upon completion of the 3-month programme, trainees will be presented the opportunity to work with enterprises in Infocomm Technology and Media industry. NUS will offer employment facilitation and career advisory services to the trainees.

### The (SCTP) NUS DTP comprises the following modules:

- Digital Business Strategy
- Marketplace Digitalisation Platforms
- Protecting Digital Assets
- Agility & Growth
- Technology for Productivity
- Talent & Culture
- Digital Marketing
- Introduction to E-Commerce
- Trisector Strategy and Innovation for Transformation (Problem Setting)
- Trisector Strategy and Innovation for Transformation (Data Collection and Analysis)
- Trisector Strategy and Innovation for Transformation (Idea Generation and Strategy Consolidation)

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<https://nus.edu/3NGVI1E>

The programme will equip participants with literacy and skills in:

- Design Thinking and the Business Model Canvas (customer persona and journey, business capabilities and processes)
- Marketplace solutions that cut across industries, such as customer management, data analytics, financial management and inventory tracking
- Digital Business Capability requirement and marketplace solution selection framework to assess digital and technical solutions
- Agility and Growth (Agile Methodology)
- Talent and Culture (building digital culture, digital-native workforce)
- Protecting Digital Assets (Data Privacy, Cybersecurity and Assets Protection)
- Paid advertising, Facebook, Instagram marketing and Google Analytics
- E-commerce web development with WordPress and WooCommerce
- Technology for Productivity (Cloud Productivity, Robotic Process Automation, Enterprise Resource Planning and Workflow Management)

## Who Should Attend

Mid-career switchers who wish to upskill their capability for career growth, gain relevant competencies and take on new, exciting careers to drive innovation and digital transformation in the company.

## Course Fees

Course Code: TGS-2022014030

	Singapore Citizens <sup>1</sup> ≤ 39 years old OR Singapore PRs	Singapore Citizens <sup>1</sup> ≥ 40 years old AND eligible for MCES <sup>3</sup>	Singapore Citizens <sup>1</sup> eligible for AFS <sup>2</sup>
Total Nett Course Fee, incl. GST, after additional funding	\$7,318.80	\$2,758.80	\$1,618.80

Course Fees are inclusive of prevailing GST

Singapore Citizens<sup>1</sup> or Singapore Permanent Residents (SPRs) eligible for the SSG grant must attain at least 75% training attendance and passed all prescribed assessments.

<sup>1</sup> All self-sponsored Singaporeans aged 25 and above can use their \$500 SkillsFuture Credit to pay for the programme. Visit <https://www.skillsfuture.gov.sg/credit> for more details.

<sup>2</sup> Additional Funding Support (AFS)

<sup>3</sup> Mid-Career Enhanced Subsidy (MCES) - Singaporeans aged 40 and above may enjoy subsidies up to 90% of the programme fee. Visit <https://www.skillsfuture.gov.sg/enhancedsubsidy> for more details.

For more information, please contact

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To register, please scan the QR code or visit our website

<https://nus.edu/3NGVI1E>