THE FUTURE OF COMMERCE SERIES:
FINTECH STRATEGY

Deliver results for your business with fintech
Learn from the most successful publicly listed firms

"Time really well spent. It was an engaging and energizing introduction to key concepts and terminologies influencing our everyday work and life.
"In only one day, I came out a lot more knowledgeable and able to contribute to the next conversation on fintech strategy and blockchain usage."

Chief Financial Officer Diana Leng
Member of the Board of Directors
KS Drilling Pte Ltd

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Keep abreast of developments and ahead of disruption

This digital revolution will have an ever bigger impact than the industrial revolution. The course will establish the fintech landscape, examine the latest advancements in financial technologies, and their impact for growth among businesses and industries.

Could fintech be a part of your business strategy? Yes

The course provides an understanding of key components critical to the implementation and success of fintech. You will be equipped with the ability to exploit disruptive technologies for your advantage.

Course Outline
- Digital Banking & Fintech
- Corporate banking and blockchain
- Big Data Analytics in financial services
- Digital Payments
- Leveraging Cryptocurrency for cross-border
- Actionable Intelligence with Big Data

Fintech Strategy: How Amazon beat Walmart in Retail

Amazon tapped fintech to beat Walmart and other retailers on their turf. Among other capabilities, Amazon were able to:

- Distribute inventory risk to their suppliers!
- Calculate and track the cheapest shipments from order to door, profitably!
- Hire up to 100k flex staff between November to January
- Rank in the top 25 of Gartner's Supply Chain Masters

How did the owner of a small online bookseller go from packing boxes on his knees to owning the richest company in the world?

Discover the answer in our practical course, with a chance to get hands-on experience with intelligent systems and winning market share against competitors.

Participants of Fintech Strategy will gain a practical understanding of how to replicate the factors for success for their own organisation, regardless of roles.
Senior executives, regional leaders and leading consultants operating at the top of their organisations. Startups that want to increase their valuations and SMEs who need to increase the competitiveness to go to the next level. The course is designed for leaders looking to incorporate fintech and new technologies fit strategic planning, in order to maximise profitability.

**Recommended Participants**

Senior executives, regional leaders and leading consultants operating at the top of their organisations. Startups that want to increase their valuations and SMEs who need to increase the competitiveness to go to the next level. The course is designed for leaders looking to incorporate fintech and new technologies fit strategic planning, in order to maximise profitability.

**Key Learning Points**

- Leveraging Digital Currencies and Blockchain for business growth, cost avoidance, and whole-country impact
- Strategic use of intelligent systems to meet customers needs
- Financial Analysis with Machine Learning
- Opportunities to maximise revenue with technology

**Faculty**

Prof Alex Siow  
Past CIO Starhub  
Past Partner Accenture

Ms. Claudia Marcusson (LL.M, M.Sc)  
Practice Head Investment, Risk, and Operations Strategies, Pte. Ltd.  
Past Head of Risk Management NN Investment Partners

**Program Director:**  
Keith B. Carter,  
Associate Professor

Faculty Profile: Unique blend of World Class Practitioners and Academics for cutting-edge strategies and realistic tactics

Cost: $2,000  
Duration: 1 Day

Register your interest via stmi@nus.edu.sg

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Above: Edited Version

Below: Previous Version (For Reference only)
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Useful strategies for every company to deliver business results with fintech! Follow the most successful public listed companies.

"Time really well spent, engaging and energizing, awesome intro to concepts and terminologies surrounding and influencing our everyday work and life. It did it for me. It was only one day, and I came out a whole lot more knowledgeable to contribute to the next conversation on fintech strategy and blockchain usage."

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Looking for insights in developments in your field?

We will examine the latest advancements in financial technologies to emphasize key components critical to the success and inclusion of fintech among businesses, and how it will impact growth.

Looking to apply fintech to an existing strategy?

We are going through a digital revolution that impacts us in the same magnitude that the industrial revolution impacted the people in 18th to 19th centuries. This course guides us to understand the fintech landscape and to turn disruptive technologies to our advantage.

Course Outline

- Digital Banking & Fintech
- Corporate banking and blockchain
- Big Data analytics in financial services
- Digital Payments
- Leveraging Cryptocurrency for cross-border
- Actionable Intelligence with Big Data

How Amazon Beat Walmart in Retail? *Yes, you read it right. The supply chain giants implemented Fintech before the banks!*

This is your chance to get hands-on and try out using the “intelligent systems” that win market share. Is this a B2C discussion? A bit, but Amazon won on other capabilities as well.

Did you know that:
- Between November to January they hire 100k flex staff!
- Distribute inventory risk to their suppliers!
- Track the cheapest shipments from order to door profitably!
- On Gartner's Supply Chain Masters (Above the top 25)

And they’ve been doing this for many years, so what prevents your firm from doing the same? How did a boring bookseller, and an owner who packed boxes on his knees, in the beginning, become the richest value chain person in the world?

This is a practical course where participants will exchange their experiences. Our objective is that walk away with practical steps you can take to help ensure success in your role.
Recommended Participants

Senior executives who are operating at or near the top of their organisations or consultants looking to make great change in industry. Those who are looking understand where these technologies fit strategic planning. Startups that want to increase their valuations, SMEs who need to increase the competitiveness to go to the next level and regional/global leaders curious about new ways to profitably maximize their revenue.

Key Learning Points

- Leveraging Digital Currencies and Blockchain for business growth, cost avoidance, and whole-country impact
- Strategic use of intelligent systems to meet customers needs
- Profitably maximize revenue
- Financial Analysis with Machine Learning

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